

**Job Title:** Lead Cycling Coach & Growth & Engagement Lead

**Location:** Retford area (field-based & remote)

**Hours:** Variable coaching hours (weekdays/weekends/holidays) + 10 fixed hours/week for engagement

**Rate:** Competitive, based on experience

**Contract:** Freelance / Part-time

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### **About Us**

At **Clancy Briggs Cycling Academy**, we're on a mission to get more kids on bikes — and keep them riding. From wobbly first balance bike rides to competitive racers, we support every rider's journey with passion, encouragement, and a whole lot of fun.

We're a small but ambitious team with big plans. As we grow, we're looking for someone who wants to grow with us — not just to coach, but to help shape the future of how we connect with young riders, parents, and schools.

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### **The Role**

This is a unique dual-role that combines inspiring hands-on coaching with creative community engagement. If you love the idea of building confidence in young riders *and* building buzz around the work we do, you'll fit right in.

You'll play a leading role in delivering high-quality sessions on the ground, while also taking ownership of our outreach, social media and school relationships. It's a brilliant opportunity to bring energy, ideas and make a visible impact as part of a close-knit, growing team.

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### **Coaching Responsibilities**

- Lead fun, safe and high-quality cycling sessions in schools, at weekend academies, and during holiday camps
- Engage and inspire children of all ages and abilities
- Be a positive, approachable presence for both kids and parents
- Contribute to planning, feedback and rider development

### **Growth & Engagement (10 hours/week)**

- Respond to social media messages and comments with warmth and professionalism
  - Capture and share great moments from sessions through Instagram/Facebook stories
  - Plan, schedule and manage social content using Meta Business Suite
  - Use AI tools to help generate content ideas and captions
  - Send regular newsletters to families and schools
  - Promote upcoming camps/events with boosted posts and engaging content
  - Follow up with schools and generate new leads through outreach
  - Help create a sense of community around our riders, sessions and stories
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### **You Might Be the Perfect Fit If You...**

- Are a qualified and enthusiastic cycling coach (British Cycling or equivalent)
  - Love working with young people and have experience running youth sessions
  - Genuinely enjoy chatting with parents, engaging online, and building community connections
  - Are confident with Instagram, Facebook, email marketing tools and scheduling platforms
  - Are proactive, reliable and comfortable juggling coaching with creative comms
  - Want a varied and rewarding role that offers more than just time on the bike
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### **Why This Role is a Great Ride**

- A chance to shape the future of how we coach, connect and grow
  - Blend of consistent hours with the variety of coaching and engagement work
  - Work with a small, supportive team who value initiative and ideas
  - Be part of an exciting phase in our journey — your impact will be visible and valued
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**To Apply**

Please send a short cover email and your CV or LinkedIn profile to [team@clancybriggs.co.uk](mailto:team@clancybriggs.co.uk)

Tell us about your coaching experience and how you'd make this dual-role your own — we'd love to hear from you!